



Preserving Yesterday's Heritage for Tomorrow.

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FOR IMMEDIATE RELEASE

April 30, 2015

Plant the Town Green

New Beautification Program for Residents & Businesses

Spring is here and there is no better time to spruce up your property! To lend a helping hand, the Town is creating a new program, called *Plant the Town Green*. The purpose of the program is to encourage Town residents and businesses to enhance their property and boost community pride.

Johnson's Gardens, a partner in the *Plant the Town Green* program, will give discounts up to 20% on most products offered at their Cedarburg location. "Johnson's Gardens is proud to be Cedarburg's local garden center. We are excited to partner with the Town and assist residents and businesses as they Plant the Town Green," stated Tom Hill, Sales & Marketing Manager for Johnson's Gardens.

The discounts can be used multiple times throughout year. Additional program details are as follows:

- Eligible participants include any Town business, resident, or property owner.
- 20% off of retail pricing on bulk mulch and plant material for the duration of 2015.
- 15% off retail pricing on all other store merchandise until 10/31/15.
- Limited to available inventory and does not apply to services.
- Interested participants must first register with the Town to receive a voucher. Registrations will be accepted through the Resident Request Center at <http://rrc.town.cedarburg.wi.us/> Under the General Administration list, select *Plant the Town Green - Registration*, and complete the form.

Registration is free and now open. Vouchers will be issued beginning May 11th.

Towards the end of the year, the Town will recognize program participants that use Johnson's Gardens products to make significant enhancements to their property.

Johnson's Gardens, located in the Town of Cedarburg at 8504 Hwy. 60, offers annuals, perennials, trees, shrubs, conifers, fruiting plants, hanging baskets, mulch, and more. Many of their plants are locally grown in southeastern Wisconsin and are accustomed to our climate. To learn more, visit <http://www.johnsonsgardens.net/>

Town of Cedarburg, Wisconsin

The Town of Cedarburg, which is home to Wisconsin's last [covered bridge](#), strives to maintain its rural charm and high-quality of life while balancing growth and progress. The Town is located in Ozaukee County, which is ranked [the 2nd Best Place to Raise a Family](#) by Forbes.com. For more information, visit www.town.cedarburg.wi.us