



REUSE-A-SHOE PROGRAM

The Town of Cedarburg is working along with the City of Milwaukee, Nike, and the National Recycling Coalition in an effort to collect used athletic shoes and turn them into “Nike grind,” a surface material used on playgrounds, basketball courts, and track surfaces. The shoes are collected at the Town Recycling Center at Five Corners, where the City of Milwaukee picks them up. Once processed, the material will be used by Milwaukee Public Schools to select a location that will be paved with the recycled shoe material. This effort is part of a larger program known as the Nike Reuse-a-Shoe program.

How to Participate?

1. Collect used ATHLETIC shoes of ANY BRAND.
2. Make sure the shoes have NO metal eyelets, cleats, or spikes.
3. Bring them to the Town Recycling Center.

What shoes can be donated?

ATHLETIC SHOES ONLY!

Although any brand of athletic shoe is taken, shoes with metal eyelets, zippers, spikes, or cleats are not accepted. These materials are not safe for the Nike Grind surface that will ultimately be installed at a school location. Other unacceptable shoes include flip flops, water shoes, sandals, pumps, dress shoes, work boots, or shoes with in laid rollers or lights. Do not tie shoes together or place them in plastic bags.

