

APPENDIX A: TOWN OF CEDARBURG COMPREHENSIVE PLAN HOUSEHOLD SURVEY RESULTS

682 VALID RESPONDENTS

Please take fifteen minutes to tell us about yourself and share your views and opinions about the Town of Cedarburg. Feel free to leave any questions blank. This survey is one component of the community participation process in the development of a "Smart Growth" Comprehensive Plan for the Town of Cedarburg. Please tell us what you think about the issues.

For more information please contact Jim Culotta, Town of Cedarburg Administrator, at (262) 377-4509 or jculotta@town.cedarburg.wi.us. Thank you for your time.

PLEASE RETURN BY APRIL 30, 2007

BACKGROUND

1) Please tell us who you are (Check all that apply):

97.1%	Resident	4.7%	Farmer and land owner in the Town of Cedarburg
5.1%	Business Owner in the Town of Cedarburg	0.7%	Do not live in the Town of Cedarburg
1.0%	Developer/Building Owner in the Town of Cedarburg		

2) How many years have you lived in the Town of Cedarburg?

18.0%	0-5 years	44.9%	Over 20 years
15.4%	6-10 years	1.3%	Own land, but do not live in the Town of Cedarburg
20.2%	11-20 years		

3) How many people live in your household on a regular basis? (Please check an answer for both **adult** and **children**)

NOTE: 73.8% of the respondents did not select an answer under the children category, this may represent the respondent having no children.

Adult				Children (under 18 yrs.)			
9.4%	1	9.4%	4-5	7.5%	1	2.6%	4-5
80.0%	2-3	1.2%	6 or More	15.8%	2-3	0.3%	6 or More

4) If you live in the Town, in what part of Town do you live? (See Figure 1)

31.2%	Area 1	29.0%	Area 3
28.7%	Area 2	11.0%	Area 4

5) If you live in a single family home, how would you describe your residential parcel?

26.4%	0-1 acre
58.0%	Over 1 acre to 5 acres
9.9%	Over 5 acres to 20 acres
4.3%	Over 20 acres
1.2%	Does not apply

6) Please describe your entire annual household income.

5.2%	\$0-\$24,999	28.9%	\$100,000-\$199,999
15.3%	\$25,000-\$49,999	13.8%	\$200,000 +
36.8%	\$50,000-\$99,999		

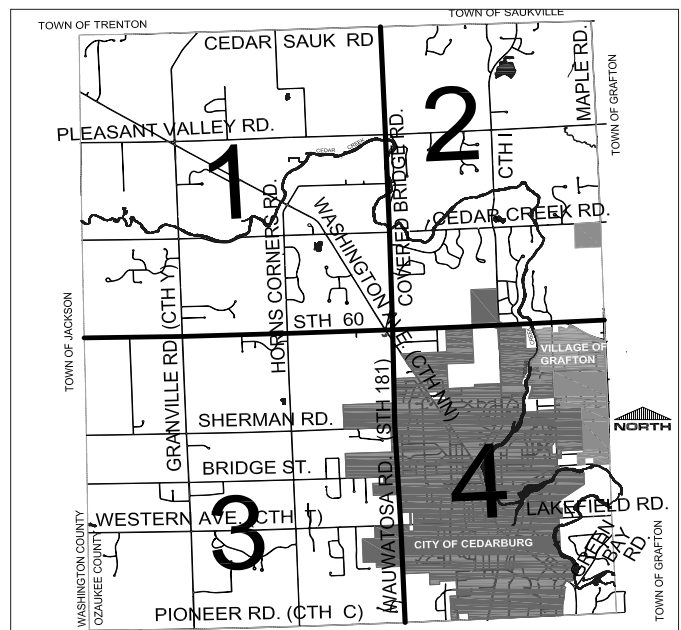


Figure 1

7) Where are the primary places of employment for the adult members of your household? (Check all that apply)

11.7%	Town of Cedarburg	17.6%	Downtown Milwaukee
14.6%	City of Cedarburg	54.5%	Other: Typical responses include other locations in Milwaukee and Waukesha Counties and many indicated they were retired
22.4%	Ozaukee County		

8) What are the most important reasons for why you live in the Town of Cedarburg? (Check all that apply)

73.4%	Rural Living	34.3%	Reasonable Commute
29.7%	Schools	55.8%	Small Town Atmosphere
54.5%	Safety/Low Crime	18.4%	Grew Up Here
35.7%	Lower Taxes/Cost of Living	8.8%	Other: _____

HOUSING

9) In the Town of Cedarburg 96.6% (Source: U.S. Bureau of Census & SEWRPC) of existing housing stock is categorized as "single-family detached." What different types of housing (all at high quality with similar property values) should the Town allow or encourage to develop in the future?

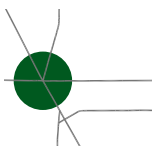
	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
a) Duplex	5.6%	18.5%	15.2%	27.8%	32.8%
b) Town Homes	9.2%	25.3%	14.9%	21.5%	28.6%
c) Condominiums	11.9%	31.4%	11.6%	15.9%	28.8%
d) Apartments	1.7%	7.0%	10.0%	30.8%	50.2%
e) Mixed-Use (Residential Above Retail or Office)	5.8%	22.9%	23.8%	19.6%	28.0%
f) Manufactured Housing	2.3%	11.2%	16.2%	25.4%	44.3%
g) Senior Housing	23.2%	42.5%	14.6%	7.8%	11.4%

10) If senior housing were to occur in the Town, what level of care do you favor? (Check all that apply)

78.0%	Independent Living (self-contained living units for older adults who are able to care for themselves)
66.0%	Senior Retirement Community (may provide supportive services including meals, housekeeping, social activities, & transportation)
48.2%	Assisted Living Center (state-licensed programs offered at residential communities with services)
40.7%	Continued Care Center (provides 24-hour nursing care, room and board, and activities for convalescent residents)

11) How important is each of the following when considering plans for new **single-family residential** development?

	Very Important	Somewhat Important	No Opinion	Less Important	Not Important
a) Compatibility with Surrounding Neighborhood	71.4%	23.4%	2.0%	1.5%	1.4%
b) Size and Scale of Home	50.5%	37.5%	5.0%	5.1%	1.9%
c) Size and Scale of Overall Development	57.4%	32.3%	5.8%	3.3%	0.9%
d) Architectural Quality and Character	57.6%	33.8%	4.3%	2.9%	1.4%
e) Variety of Appearance within Subdivisions	50.2%	37.0%	6.8%	4.5%	1.1%
f) Lot Sizes and Setbacks	56.8%	34.5%	4.0%	4.0%	0.6%
g) Inclusion of a Variety of Housing Types within the Overall Development	33.2%	33.2%	11.4%	11.8%	10.3%



12) How important is each of the following when considering plans for new **multi-family residential** development?

	Very Important	Somewhat Important	No Opinion	Less Important	Not Important
a) Form of Ownership (condominium v. rental)	65.5%	23.3%	7.9%	1.2%	2.1%
b) Exclusive Use for Elderly	24.5%	35.9%	24.0%	10.7%	4.4%
c) Not Adjacent to Single Family	41.4%	33.3%	13.2%	8.3%	3.5%
d) Buffered from Other Residential Uses	41.3%	34.7%	11.9%	8.1%	3.6%
e) Includes Substantial Amount of Open Space	55.4%	30.7%	6.1%	5.2%	2.4%
f) Adds Little to Moderate Traffic to Local Residential Streets	48.9%	35.6%	7.8%	5.4%	2.1%
g) Architectural Quality and Character	56.5%	34.0%	6.2%	1.8%	1.3%

13) Do you favor the continuation of conservation subdivisions in the Town of Cedarburg? (Conservation subdivisions require a 50% of the development to be open space with a gross density of 1 house per 4.5 acres).

66.1%	Favor
12.6%	Neutral/No Opinion
12.4%	Oppose
8.3%	Need More Information

COMMUNITY FACILITIES AND OPEN SPACE

14) How do you rate the following Town facilities?

	Very Good	Good	No Opinion	Poor	Very Poor
a) Town Hall	73.2%	24.0%	2.7%	0.1%	0.0%
b) Town Recycling Center	61.0%	31.8%	4.4%	2.6%	0.0%
c) Pleasant Valley Nature Park	23.8%	23.7%	50.8%	1.5%	0.2%

15) How important is it to protect the following natural features from development?

	Very Important	Somewhat Important	No Opinion	Less Important	Not Important
a) Productive Farmland	59.7%	25.0%	6.9%	5.0%	3.5%
b) Wooded Areas	74.4%	19.5%	2.4%	2.4%	1.1%
c) Ridgetops, Hills, Steep Slopes	58.4%	25.3%	8.6%	5.6%	2.0%
d) Wetlands	68.3%	21.2%	5.2%	3.0%	2.3%
e) Shorelines of Creeks	74.7%	18.8%	3.8%	1.8%	0.8%

16) What do you see as the major park needs that should be provided for in the Town over the next five to ten years?

	Very Important	Somewhat Important	No Opinion	Less Important	Not Important
Passive Parks					
a) Hiking/Walking Trails (not along roads)	38.3%	34.8%	9.7%	9.0%	8.2%
b) Hiking/Walking Trails (along roads)	21.6%	34.3%	16.2%	17.0%	10.8%
c) Conservancy/Natural Areas	46.9%	33.9%	7.5%	6.1%	5.6%
d) Public Parks (passive, natural landscape)	33.6%	38.3%	10.3%	10.3%	7.3%

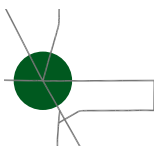
Active Parks	Very Important	Somewhat Important	No Opinion	Less Important	Not Important
e) Bike Paths along Town and County roads	36.1%	38.7%	6.9%	11.0%	7.3%
f) Bike Paths off Town and County roads	30.3%	36.0%	9.9%	13.7%	10.1%
g) Cross Country Ski Trails	8.5%	28.5%	27.6%	18.1%	17.0%
h) Public Golf Course	8.9%	18.7%	18.9%	22.9%	30.0%
i) Access to Cedar Creek for canoeing, fishing, etc.	21.8%	42.7%	14.8%	11.6%	8.7%
j) Children's Playground	17.6%	36.8%	17.0%	14.5%	13.8%
k) Horse Trails	4.0%	13.3%	29.1%	21.6%	31.7%
l) Picnicking Areas	12.9%	41.1%	15.8%	15.5%	14.2%
m) Organized Athletic Fields for soccer, baseball, etc.	18.9%	33.7%	12.8%	16.9%	17.4%
n) Shelters/Restrooms	22.9%	38.2%	13.4%	11.7%	13.7%

17) Indicate your level of support for the following statements.

	Strongly Support	Somewhat Support	No Opinion	Somewhat Oppose	Strongly Oppose
a) The Town should set aside funds to establish programs (Federal, State, and County) that compensate farmers for maintaining their land in agricultural use rather than developing it for residential, commercial, or industrial use.	34.1%	25.8%	13.1%	10.7%	16.2%
b) Horses and other large animals should be allowed in areas designated for rural residential development on large lots (5 acres or larger).	33.1%	42.7%	13.2%	6.0%	4.6%
c) The Town should provide funds for more parks, playgrounds and recreational facilities to serve neighborhoods in the developed portion of the Town.	16.9%	34.5%	16.9%	18.7%	13.1%
d) The Town should establish regulations for the protection of woodlands, wetlands, and floodplains in the Town is important.	49.8%	28.7%	7.5%	7.7%	5.9%
e) The Town should enhance and provide fund further development of a recreational trail system throughout the Town.	25.8%	36.0%	15.9%	11.7%	10.6%
f) The Town should promote the preservation of significant agricultural buildings (barns, silos, and farmhouses) through the establishment of regulations.	25.6%	32.9%	18.6%	11.9%	11.0%
g) The Town should promote the preservation of significant historic buildings within the Town through the establishment of regulations.	35.2%	35.9%	12.6%	8.9%	7.4%
h) The overall landscape, views, and visual character of the Town of Cedarburg are important and should be preserved through the establishment of regulations.	47.4%	34.6%	6.0%	6.0%	6.0%

18) How do you rate the following Town services?

	Very Good	Good	No Opinion	Poor	Very Poor
a) Trash Collection	64.6%	29.6%	2.7%	2.5%	0.4%
b) Recycling	58.3%	31.1%	3.7%	4.0%	2.7%
c) Road Maintenance	26.6%	56.1%	6.4%	9.4%	1.5%
d) Snow/Ice Removal	42.8%	45.9%	4.9%	5.2%	0.9%
e) Brush Chipping	22.8%	30.0%	41.6%	4.1%	1.2%
f) Building Inspections	18.3%	26.3%	53.3%	1.5%	0.6%
g) Town Hall Related Services	26.2%	44.6%	27.2%	1.6%	0.1%
h) Constable	7.7%	15.0%	69.3%	3.3%	4.5%



19) The Town has several shared service agreements with the City of Cedarburg, which include pool, senior center, recreation, library, and fire services. How do you rate the condition and adequacy of the following **shared service facilities**?

	Excellent	Good	No Opinion	Fair	Poor
a) Cedarburg Senior Center	11.0%	21.1%	65.0%	2.4%	0.5%
b) Cedarburg Pool	41.0%	31.7%	25.1%	1.8%	0.1%
c) Cedarburg Recreation Buildings	16.3%	36.5%	43.0%	3.8%	0.3%
d) Cedarburg Library	20.1%	44.2%	14.8%	15.6%	5.2%
e) Fire Station	50.9%	30.2%	16.8%	1.5%	0.3%

20) How often do you or someone in your family use the following services?

	1-3 Times Per Week	1-3 Times Per Month	1-3 Times Per Season	Never
a) Cedarburg Senior Center	0.9%	2.7%	8.7%	87.7%
b) Cedarburg Pool	8.9%	11.7%	29.8%	49.3%
c) Cedarburg Recreation Programs	5.9%	10.9%	26.1%	57.0%
d) Cedarburg Library	12.2%	31.9%	32.8%	22.7%
e) Town Recycling Center	25.8%	53.5%	11.5%	9.0%
f) Cedarburg Fire & Emergency Medical	0.6%	0.6%	10.9%	87.0%

21) How do you rate the following **services provided by**:

	Excellent	Good	No Opinion	Fair	Poor
a) Cedarburg Senior Center	6.8%	13.2%	77.8%	1.7%	0.3%
b) Cedarburg Pool	27.3%	33.2%	37.3%	2.0%	0.2%
c) Cedarburg Recreation Buildings	14.4%	31.8%	49.4%	3.5%	0.9%
d) Cedarburg Library	21.7%	46.5%	21.0%	8.7%	2.1%
e) Cedarburg Fire & Emergency Medical	36.2%	21.4%	41.5%	0.6%	0.2%

22) Rather than partner with the City for shared services, which of the following shared services should the Town provide on its own? (Check all that apply)

7.0%	Senior Center	6.1%	Recreation Programs	13.5%	Fire and Emergency Medical
2.5%	Pool	3.7%	Library		

23) Have you personally noticed a change in the quality or quantity of the groundwater that supplies your well? (Check all that apply).

7.0%	I'm considering special maintenance and/or chemical treatments for my well.
8.1%	I've already had special maintenance and/or chemical treatments for my well.
2.2%	I'm considering drilling my existing well deeper.
1.5%	I've already had to drill my existing well deeper.
1.5%	I'm considering an entirely new well.
1.2%	I've already had to dig an entirely new well.
77.5%	No problems.
6.3%	Other: _____

TRANSPORTATION

24) If mass transit were to develop in the Town of Cedarburg, what type would you like to see? (Check all that apply).

29.7%	24-Hour Taxi Service
20.6%	Ozaukee County Bus Service
19.8%	Ride Shared Service
7.2%	Other: _____

25) Please rate the quality of roads and highways in the Town of Cedarburg. (Check one column for each characteristic).

	Major Problem	Minor Problem	No Opinion	No Problem
a) Amount of Traffic	9.4%	38.9%	7.9%	43.6%
b) Excessive Speeds	21.2%	41.4%	6.9%	30.2%
c) Conditions of Roadways	7.1%	40.4%	7.8%	44.4%

26) What is the “worst” road or highway problem in the Town of Cedarburg?

Location: [See attached summary of comments](#)

Problem: [See attached summary of comments](#)

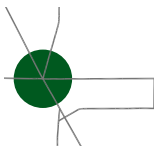
ECONOMIC DEVELOPMENT

27) Which community do you most often frequent for the following retail and other services? (Check one column for each characteristic).

	Town of Cedarburg	City of Cedarburg	Grafton	Jackson	West Bend	Milwaukee	Other
a) Grocery	1.2	28.9%	57.7%	0.6%	1.8%	0.1%	1.8%
b) Clothing	1.76%	51.4%	0.5%	6.1%	21.3%	13.8%	5.4%
c) Pharmacy	1.8%	59.5%	26.7%	0.4%	1.6%	1.5%	5.5%
d) Furniture	1.3%	10.1%	11.5%	0.3%	4.3%	31.7%	36.9%
e) Hardware/Home Improvement	0.4%	22.3%	56.1%	0.1%	7.8%	2.7%	3.0%
f) Audio/Video/Electronics	0.3%	2.1%	26.1%	1.0%	2.1%	40.9%	25.1%
g) Sit-Down Restaurant	6.8%	25.3%	11.7%	0.2%	4.5%	16.5%	25.5%
h) Fast Food	8.2%	30.0%	43.2%	0.9%	1.4%	1.4%	8.5%
i) Sporting Goods	0.2%	2.6%	35.8%	0.4%	11.9%	16.5%	29.5%
j) Financial Institutions	3.3%	56.4%	16.6%	0.8%	0.8%	7.0%	10.4%
k) Medical	3.5%	37.7%	22.2%	0.5%	1.7%	10.0%	19.8%
l) Legal	1.4%	30.5%	11.5%	2.1%	23.8%	29.6%	1.1%
m) Antiques/Crafts	2.7%	53.8%	9.9%	.6%	3.8%	3.6%	22.3%

28) Which of the following would you like to see developed or expended in the Town of Cedarburg? (Check all that apply).

39.7%	Grocery	8.2%	Audio/Video/Electronics	6.7%	Financial Institutions
16.3%	Clothing	46.0%	Sit-Down Restaurant	10.0%	Medical
13.9%	Pharmacy	11.6%	Fast Food	4.7%	Legal
4.2%	Furniture	6.6%	Sporting Goods	8.5%	Antiques/Crafts
24.2%	Hardware/Home Improvement				



29) How do you currently receive information about community issues? (Check all that apply)

70.7%	News Graphic	80.1%	Town Newsletter	9.2%	Town e-Notify	43.0%	Word of Mouth
57.7%	Journal Sentinel	16.1%	Town Website	8.6%	Public Meetings	4.5%	Other: _____

PUBLIC POLICY ISSUES

30) The Town of Cedarburg currently relies on town constables and the Ozaukee County Sheriff’s Department to provide police protection. Should the Town consider increasing this level of protection?

18.9%	Yes, Contract for more service with the County Sheriff’s Department.
10.3%	Yes, Contract with an existing police department in a neighboring community.
4.8%	Yes, Create a Town of Cedarburg Police Department.
56.6%	No, Don’t increase the level of police protection.
6.2%	Other: _____

31) Over the past ten years, the City of Cedarburg has annexed over 500 acres of land from the Town of Cedarburg. How do you feel about the City of Cedarburg’s annexation of land in the Town?

49.1%	Strongly Oppose City Annexation of Town Land	6.2%	Support City Annexation of Town Land
27.2%	Oppose City Annexation of Town Land	2.9%	Strongly Support City Annexation of Town Land
14.0%	No Opinion		

32) As an effective way to prevent their land from being annexed into surrounding municipalities (such as the City of Cedarburg), many towns in Wisconsin are incorporating to become cities or villages. How do you feel about the Town of Cedarburg further investigating incorporating? (Villages and cities are “incorporated” communities that expand their borders by “annexing” land from “unincorporated” Towns. To stop this practice, the Town of Cedarburg can apply to the State of Wisconsin to “incorporate” as a new Village. The primary advantage to “incorporating” is that the Town of Cedarburg would stop losing its valuable commercial tax base (i.e. Five Corners) to the City of Cedarburg and be able to control its own development independently of the City of Cedarburg. The disadvantage is that the Town of Cedarburg may have to increase taxes for the provision of services (i.e. police, fire, sewer, water, etc.).

55.1%	Support Further Investigation of Incorporation
30.5%	Oppose Further Investigation of Incorporation
14.2%	No Opinion

33) To maintain the Town’s current boundaries and prevent the annexation of Town land by neighboring municipalities without the Town of Cedarburg’s consent, which of the following strategies should the Town pursue? (Check all that apply).

32.4%	The Town should try to incorporate as a village or city, which would prevent any further annexations.
50.5%	The Town should negotiate cooperative boundary agreements, which would only allow annexations as identified in the terms of the agreement.
16.7%	The Town should challenge annexations in court to discourage future petitions and annexations.
26.2%	The Town should “buffer” itself by purchasing land and/or the development rights of properties along its borders.
9.7%	The Town should do nothing and allow local property owners to petition for annexation.
7.2%	No Opinion
2.6%	Other: _____

34) Additional Comments: _____

Summary of Question 26:

5 Corners:

- Left turns difficult at certain times and from certain streets
- High traffic volumes
- Should be widened

76th Street:

- High Traffic Volume
- Should be widened

Bridge Road:

- Road surface/maintenance is an issue
- Shoulder improvements should be investigated
- Bike path should be developed
- Snow and ice issues in the winter

Cedar Creek Parkway:

- Road surface/maintenance is an issue

Cedar Creek Road:

- Road surface/maintenance is an issue
- Excessive speed a problem
- Visibility problems with, and lack, of traffic signage

Cedar Sauk Road:

- Road surface/maintenance is an issue

County C:

- Road surface/maintenance is an issue
- Signal needed at Green Bay Road

County I:

- High traffic volumes

County NN:

- Excessive speed a problem

County Y:

- Intersection with 60 creates problems – Signal needed
- Truck traffic is an issue
- Excessive speed a problem

Covered Bridge Road

- Excessive speed a problem
- Road surface/maintenance is an issue
- Snow and ice issues in the winter
- Litter present in area

Decker's Corners

- Accidents occur often
- Poor Visibility

Granville Rd

- Difficulty crossing and making left turns at intersections with 60 and NN – Signal Needed
- Accidents occur often
- High traffic volumes
- Excessive speed a problem

Green Bay Road

- Signals needed at Pioneer and County C
- Excessive speed a problem

Hornes Corners Road

- Excessive speed a problem
- Road surface/maintenance is an issue
- Bike path should be developed
- Poor visibility at County NN and Cedar Creek Road
- Dips in road at Sherman Road create problems

Hwy 60

- High traffic volumes
- Excessive speed a problem
- Difficulty crossing and making left turns at intersections with Keup Road, County Y and Granville Road – Signals Needed
- Accidents occur often – dangerous intersections
- Street lighting needed

Pioneer Road

- Road surface/maintenance is an issue
- Signal needed at Green Bay Road

Pleasant Valley Road

- Road surface/maintenance is an issue
- Snow and ice issues in the winter
- Excessive speed a problem

Sherman Road

- Dips in road at Hornes Corners Road create problems

Wauwatosa Road

- Should be widened to 4 lanes
- Conjestion resulting from the school
- High Traffic Volume

Western Road

- High Traffic Volume
- Excessive speed a problem